**CAMPAIGN EMAIL TEMPLATE: COMMUNITY LEADER HIGHLIGHT SOCIAL MEDIA POST SHARING**

**NOTE: THIS EMAIL CONTANS BRACKETS [] WITH INSTRUCTIONS FOR WHAT INFORMATINO TO INCLUDE IN THOSE SECTIONS. ALL CAMPAIGN ASKS AND LINKS IN THIS EMAIL CAN BE EDITED TO YOUR SPECIFIC CAMPAIGN.**

|  |  |
| --- | --- |
| **LIST OF EMAILS TO SEND EMAIL TO:** | |
| Subject Line: | [INSERT NAME OF CAMPAIGN] |
| SEND TO: | [LEAVE BLANK WHEN SENDING TO SEVERAL PEOPLE] |
| CC: | [INCLUDE EMAILS OF THOSE WHO RUN THE CAMPAIGN HERE] |
| BCC: | [INCLUDE EMAILS OF THOSE YOU ARE SENDING THE EMAIL TO HERE] |

Hello Campaign Partners!

Thank you for continuing to participate in the **[INSERT NAME OF CAMPAIGN HERE]** Campaign.

We are asking for you to complete another task to help increase access to vaccines in our community. If you can please complete these today, or schedule them for the weekend that would be wonderful. If you are unable to, please complete these next week. Thank you!

We ask that you share **[INSERT NUMBER OF POSTS. EXAMPLE: FIVE]** posts from **[INSERT LINK FOR ORGANIZATION FACEBOOK PAGE]** onto your social media page. These posts have been posted today, **[INSERT DATE]**, and highlight **[INSERT NUMBER OF COMMUNITY LEADERS THE POSTS HIGHLIGHT. EXAMPLE: FIVE]** of our many important community leaders. It is important for people in our community to see community leaders supporting the campaign.

**NOTE: PLEASE SHARE THE [INSERT LANGUAGE OF CAMPAIGN. EXAMPLE: HAITIAN CREOLE] VERSIONS OF THESE POSTS. FOR THOSE OF YOU WHO HAVE YOUR FACEBOOK SET TO ENGLISH, YOU MAY NEED TO CLICK ‘SEE ORIGINAL’ NEXT TO THE GEAR AT THE BOTTOM OF THE POST TEXT TO SEE IT IN [INSERT LANGUAGE OF CAMPAIGN], BEFORE YOU SHARE.**

* **[INSERT NAMES OF EACH COMMUNITY LEADER. ONE PER BULLET POINT]**

Thank you for your time and commitment to making vaccines more accessible to your neighbors. Your assistance is necessary and appreciated!

Thank you for your contribution,

**[INSERT NAME OF CAMPAIGN CONTACT]**

**[FEEL FREE TO INSERT AN INSPIRATIONAL CAMPAIGN HASHTAG HERE]**