Project Overview

• The lower Eastern Shore of Maryland region has been particularly hard hit by COVID-19 as many of the migrant and immigrant community members work in poultry processing and in agriculture, industries deemed essential during the COVID-19 pandemic.

• This project will employ evidence-based strategies including the Community Health Worker model. Haitian members of the community will promote health education about COVID-19 prevention and vaccines. A coalition was formed to address the needs of the Haitian community.
Partnership
Agenda

Project Updates
- Rebirth
- Haitian Development Center of Delmarva

COVID-19 Updates
- Provide Resources

Organization Needs Assessment (NA)
- Review Needs Assessment Findings

Evaluation – Learning Collaboratives
- Satisfactory
<table>
<thead>
<tr>
<th>What</th>
<th>Who</th>
<th>Frequency</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
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<tr>
<td><strong>Grant Administration</strong></td>
<td></td>
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<tr>
<td>• Execute subawards</td>
<td>TCM</td>
<td>3</td>
<td>X</td>
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<td>• Oversee subawards</td>
<td>TCM</td>
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<td>• Hire CHW</td>
<td>Rebirth/HCDC</td>
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<td>• Finalize Work Plan</td>
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<tr>
<td>• Finalize Evaluation Plan</td>
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<td>o Clean and aggregate data</td>
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<td>On-going</td>
<td>X</td>
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<td>• Finalize sustainability plan</td>
<td>TCM</td>
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<tr>
<td>• Write summaries of results and lessons learned</td>
<td>TCM / MCN / Rebirth / HCDC</td>
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<td>• Compile written protocols, procedures, tools and job aids</td>
<td>TCM / MCN</td>
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<td>• Report</td>
<td>TCM / MCN / Rebirth / HCDC</td>
<td>Monthly</td>
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<td><strong>Needs Assessment</strong></td>
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<td>• Facilitate and promote Vulnerable Population Task Force meetings and events</td>
<td>TCM</td>
<td>Weekly to Biweekly</td>
<td>X</td>
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<td>• Attend NACCHO calls/webinars</td>
<td>TCM / MCN / Rebirth / HCDC</td>
<td>On-going</td>
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<td>• Train and monitor Rebirth/HCDC CHWs</td>
<td>MCN</td>
<td>Biweekly</td>
<td>X</td>
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<td>• Facilitate CHW Learning Collaborative and link to other regions</td>
<td>MCN</td>
<td>Biweekly</td>
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<td><strong>Community Outreach to Haitian Community</strong></td>
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<td>• Church-based events</td>
<td>Rebirth/HCDC</td>
<td>Biweekly</td>
<td>X</td>
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<td>• Community events</td>
<td>Rebirth/HCDC/TCM</td>
<td>Monthly</td>
<td>X</td>
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<td>• Door-to-door conversations</td>
<td>Rebirth/HCDC</td>
<td>Weekly</td>
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<td>• Radio</td>
<td>Rebirth</td>
<td>Weekly</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>• Vaccination Campaign</td>
<td></td>
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<td>o Update materials and content</td>
<td>MCN</td>
<td>On-going</td>
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<td>o Implement Campaign via Social Media and via printed materials</td>
<td>Rebirth/HCDC</td>
<td>On-going</td>
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<td><strong>Vaccine Clinics</strong></td>
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<td>• General</td>
<td>WCHD</td>
<td>Daily</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>• Targeted Mobile Clinics</td>
<td>WCHD/Tidal Health/MDH</td>
<td>Biweekly-Monthly</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td><strong>COVID-19 Testing</strong></td>
<td>WCHD</td>
<td>On-going</td>
<td>X</td>
<td>X</td>
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</tbody>
</table>
Project Updates
Rebirth

Please provide any updates from your organization.

- Staffing
- Change in Workplan
Project Updates
Haitian Development Center of Delmarva

Please provide any updates from your organization.

- Staffing
- Change in Workplan
COVID-19 Updates

- **FAQ** - Migrant Clinicians Network continues to receive questions from our clinical network on COVID-19 and vaccines for migrant, immigrant, and farmworker communities.
  - What does “up-to-date” mean? How does it compare to “fully vaccinated”? The language around COVID continues to shift. In January 2022, the CDC defined these terms:
    - “Up-to-date” means a person has received all recommended COVID-19 vaccines, including any booster dose(s) when eligible.
    - “Fully vaccinated” means a person has received their primary series of COVID-19 vaccines.
  - **Flow Chart**
    - The CDC guidelines on what a patient should do when she has had close contact with someone who tested positive are confusing. What do you recommend? MCN has created these flow-chart resources, in English and Spanish, to help you communicate the process. One resource describes what to do if a patient is exposed. A second resource explains what to do if a patient tests positive.

- **Trifolds**
  - **Pregnant Women**
  - **Children**
Community Updates
What is going on in the Community?

• Update on Testing Site by MDH, PCR tests provided at Tidal Health location. Test results turnaround time is approx. 24-48 hrs. Results delivered electronically. Language services are limited to language line phone systems. Esther to be tested at this location and provide feedback to the healthcare group at the next meeting.

• Tidal Health will once again be providing health screenings through the Wagner Wellness Van at various health events. At the moment, they will be participating in health screenings in Somerset County with assistance from the Somerset County Health Dept.

• In the coming days, CDM will be providing an instructional video on at-home rapid testing in Spanish - Facebook Page

• Guidelines on H2 Worker vaccination- only vaccinations approved by WHO for entry. CDM will be conducting outreach trips to Mexico in mid-February.

• Next One-stop shop event in Salisbury, MD on Feb 5, 2022, at the Recovery Resource Center
At-Home Testing Translated Resources

- [https://nrcrim.org/toolkits/testing#AtHomeTesting](https://nrcrim.org/toolkits/testing#AtHomeTesting)

- BD Veritor Rapid Antigen Test
- BinaxNOW Rapid Antigen Test
- iHealth Rapid Antigen Test
- Lucira PCR Test
- QuickVUE Rapid Antigen Test
- Roche Rapid Antigen Test
- Vault Saliva PCR Test
Needs Assessment
What do you expect from this partnership with MCN?

I. Training, organize and facilitate a Learning Collaborative with CHWs from this project and other organizations participating in this grant program to:
   a) offer information regarding existing and new, evidence-based vaccine-related content;
   b) share best practices and strategies to reach immigrant and migrant communities;
   c) identify approaches to foster and strengthen collaborations with health departments and other health care delivery sites offering vaccinations—community health centers, pharmacies and hospitals; and
   d) troubleshoot challenges.

II. Assist the groups in continuing to update and implement “Vaccination Is...” resources so that they are continuously responsive to the changing nature of the COVID-19 pandemic and needs of the community.

III. Provide strategies to reaching out to the community and to educate the community in a much more effective manner.

IV. Work for the good of the community.
What kind of educational materials are best suited for the population you serve?

- Social media content: 3
- Social media live events (YouTube, Facebook or Instagram lives): 3
- Mini-clips or audio-visual material: 3
- Posters: 2
- Tri-fold information: 1
- Loudspeaker van: 1
- Comics strips: 1
- One on one: 1
What do you think should be included in the training?

Questions in the community regarding COVID-19:

- Is it not manmade?
- Is it the mark of the beast (666)?
- Does the vaccine:
  - alter our genetic system?
  - cause infertility?
  - contains a chip that controls people’s whereabouts?
- Why vaccinated individuals still get sick with COVID-19?
- Which one of the vaccines is more effective? Why?
- Why is JJ vaccine no longer available?
### Which communication channels are most effective at communicating with the population you serve?

<table>
<thead>
<tr>
<th>Communication Channel</th>
<th>Not at all effective</th>
<th>Slightly effective</th>
<th>Moderately effective</th>
<th>Very effective</th>
<th>Extremely effective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trusted messengers (Organizations, Institutions, trusted members of the community)</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Radio</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>In person meetings</td>
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<td>1</td>
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<tr>
<td>Social networks (Facebook, Twitter, Instagram)</td>
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<td>0</td>
<td>0</td>
<td>3</td>
<td>0</td>
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<tr>
<td>Virtual meetings (Zoom, Teams, WhatsApp)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

Legend:
- Blue: Not at all effective
- Orange: Slightly effective
- Yellow: Moderately effective
- Green: Very effective
- Grey: Extremely effective
Which social networks do you usually use?

- Facebook: 3
- Instagram: 2
- Youtube: 1
- WhatsApp: 1
- Twitter: 0
- TikTok: 0
- Reddit: 0
What type of in-person meetings?

- Door to doors: 3
- Church groups: 3
- Youth groups: 2
- Trainings: 1
- Workshops: 1
- Partner meetings: 1
- Town hall meetings: 0
What applications do you usually use for virtual meetings?

- Zoom: 3
- WhatsApp: 3
- Google Meets: 2
- FaceTime: 1
- Teams: 0
- Skype: 0
Which trusted messenger you usually partner with?

- Religious figures: 3
- Community Organizations: 3
- Community Leaders: 3
- Universities: 2
- Hospitals: 2
- Community Clinics: 2
- State Institutions: 1
What are the most common concerns of the community related to COVID-19?

- Immunization: 3
- PPE Access: 3
- Contact tracing: 2
- Disinformation: 2
How confident do you feel about your skills to help your community prevent and address COVID-19 related to the following topics:

- Effects of COVID-19
- Long COVID-19 effects
- Myth debunking
- De-escalation of tense situations
- Mapping the resources of the community
- Organizing events in the community
- Planning with different organizations in the community
- Answering questions about the importance of the vaccination
- Effects of the COVID-19
• **Ideas to combat COVID-19:**
  • Education, information and resources
  • More one-on-one communication
  • Use every opportunity to talk about COVID-19

• **Needs of the population:**
  • Health, education and resource/referral navigator
  • More PPE distribution
  • More emphasis on COVID testing
  • Resources to improve one life
At the end of this project, what objectives do you think would be important to achieve?

- Have maximum people as possible to get vaccinated
- Minimize the misinform, conspiracy and hesitation.
- I would like to see the majority of Haitian population vaccinated.
- Individuals and families with better educated on COVID-19
Learning Collaborative Evaluation

Please follow this [link](#) to provide some feedback on this learning collaborative.