**CAMPAIGN EMAIL TEMPLATE: THANK-YOU EMAIL**

**NOTE: THIS EMAIL CONTANS BRACKETS [] WITH INSTRUCTIONS FOR WHAT INFORMATINO TO INCLUDE IN THOSE SECTIONS. ALL CAMPAIGN ASKS AND LINKS IN THIS EMAIL CAN BE EDITED TO YOUR SPECIFIC CAMPAIGN.**

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| **LIST OF EMAILS TO SEND EMAIL TO:** |
| Subject Line: | [INSERT NAME OF CAMPAIGN] |
| SEND TO: | [LEAVE BLANK WHEN SENDING TO SEVERAL PEOPLE] |
| CC: | [INCLUDE EMAILS OF THOSE WHO RUN THE CAMPAIGN HERE] |
| BCC: | [INCLUDE EMAILS OF THOSE YOU ARE SENDING THE EMAIL TO HERE]  |

Thank you for participating as a Campaign Partner!

More importantly, thank you for making a difference in our community by taking the initiative to help our neighbors.

As previously mentioned, **[INSERT START DATE OF MASS MESSAGING WEEK]** to **[INSERT END DATE OF MASS MESSAGING WEEK]** was our mass messaging week. We will continue to share new and inspiring vaccine messaging with you in an effort to decrease hesitancy and provide more accessibility to the vaccine.

We are asking for you to continue to share social media posts from the Social Media Toolkit ***at least once a week*** and to continue to print out the **[INSERT LIST OF PRINT MATERIALS. EXAMPLE: POSTERS, FACTSHEES, AND COMICS]**, if your organization permits it.

If you did not previously, please **[INCLUDE A RE-ASK OF A PREVIOUS ASK YOU INCLUDED IN AN EMAIL. EXAMPLE: PLEASE SHARE THE 5 POSTS HIGHLIGHTING OUR HAITIAN COMMUNITY LEADERS THAT WERE POSTED ON (FACEBOOK PAGE LINK) ON JUNE 4TH]**.

Thank you for your continued support and participation, and please keep an eye out for more content focused on making our community safe!

Thank you for your contribution,

**[NAME OF CAMPAIGN CONTACT]**

**[FEEL FREE TO INSERT AN INSPIRATIONAL CAMPAIGN HASHTAG HERE]**