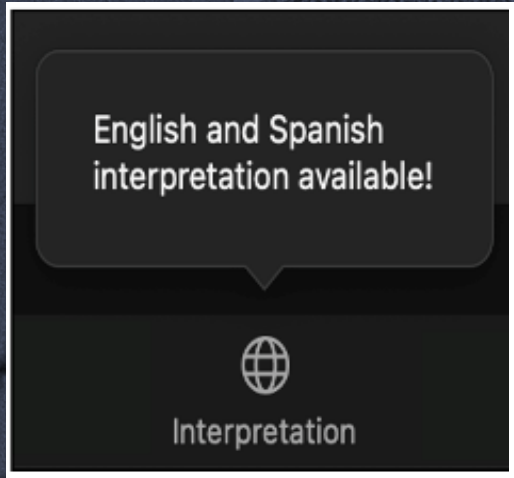
SIMULTANEOUS “INTERPRETATION” ZOOM

From your computer’s Zoom toolbar, click on the **Interpretation icon (globe icon).** Select your desired language in the pop-up menu. This will be the language you hear during the presentation.

From your **Cellphone**, click the “more options” and select Interpretation to select your desired language. Simultaneous



FUNCION DE “INTERPRETACION SIMULTANEA”

Desde tu pantalla por computadora en la barra de herramientas, hacer clic en ***el icono de Interpretación/que se ve como un mundo****, un menú aparecerá, selecciona el lenguaje en que quiere escuchar.* ***Desde su teléfono*** *hacer clic en mas opciones y seleccionar interpretación y elegir el lenguaje que guste escuchar.*

Reminders / Recordatorios

- Please mute your microphone
- Use the chat feature to ask questions

- Ponga en silencio su micrófono
- Escriba sus preguntas en el chat

Lista de Asistencia / List of Attendance

- ✓ Organización
- ✓ Nombre
- ✓ Apellido
- ✓ Correo Electrónico
- ✓ Número de teléfono
- ✓ Posición en la organización

https://mcn.iad1.qualtrics.com/jfe/form/SV_6RkPSe7a3pLLTFQ

- ✓ Name of Organization
- ✓ First Name
- ✓ Last Name
- ✓ Email Address
- ✓ Phone number
- ✓ Title

https://mcn.iad1.qualtrics.com/jfe/form/SV_6RkPSe7a3pLLTFQ

Peletah Ministries & The Farmworker Association of Florida

The COVID-19 Community Health Worker Vaccine Learning Collaborative

Comunidad de aprendizaje de promotor@s de salud comunitari@s sobre vacunación contra COVID-19

MIGRANT CLINICIANS NETWORK MCN

Alianza Nacional De Campesinas

coalición RURAL coalition

Alianza's HRSA 2021 Project Disclaimer:

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Exclusión de responsabilidad del proyecto HRSA 2021 de Alianza:

Este proyecto es apoyado por la Administración de Recursos y Servicios de Salud (HRSA) del Departamento de Salud y Servicios Humanos (HHS) de los EE. UU. Como parte de una subvención por un total de $8,105,547 con un porcentaje del 0% financiado con fuentes no gubernamentales. Los contenidos pertenecen a los autores y no representan necesariamente las opiniones oficiales ni el respaldo de HRSA, HHS o el gobierno de los EE. UU. Para obtener más información, visite HRSA.gov.

Opening & Reflection/ Apertura y reflexión

Yesica Ramirez
The Farmworker Association of Florida

ALIANZA NACIONAL DE CAMPESINAS (National Alliance of Farmworker Women) mission is to unify the struggle to promote women farmworker's leadership in a national movement to create broader visibility and advocate for changes that ensure their human rights.

La Misión de la ALIANZA NACIONAL DE CAMPESINAS es unificar la lucha y promover el liderazgo de campesinas en un movimiento nacional para crear una mayor visibilidad y abogar por cambios que aseguren sus derechos humanos.

MCN Team / Equipo de MCN

Amy Liebman, MPA, MA
Director, Eastern Region Office/
Environmental and Occupational Health

Alma R Galván, MHC
Senior Program Manager

Moises Arjona Jr., MS
Contractor/Program Manager

Marysel Pagán Santana, MS, DrPH
Senior Program Manager, Puerto Rico

Laszlo Madaras, MD, MPH, SFHM
Chief Medical Officer

Giovanni Lopez-Quezada
Communications and Graphic Designer

Salvador Saenz
Graphic Designer

Esther Rojas
Project Associate

Wilmarí de Jesús Álvarez, MS
Data Analyst

Aníbal Yariel López Correa, M.Ed
Evaluator

AGENDA

Pregunta sobre la encuesta de la semana pasada / Survey Question from last week

- Moises Arjona Jr.

Cottage House Inc.

- Barbara Shipman

American Indian Mothers, Inc.

- Kara Boyd

Combatiendo contra los mitos y la desinformación / Combatting Myths and Misinformation

- Alma **Galvan** & Moises Arjona Jr.

Evaluación / Evaluation Survey

- Aníbal Yariel López Correa

Evaluación de la Comunidad de Aprendizaje/ Learning Collaborative Evaluation Form

- 60% tasa de respuesta
- Preguntas sobre:
  - ✓ Medios sociales y campaña
  - ✓ Seguridad en el trabajo
  - ✓ Situaciones intrafamiliares y comunitarias
  - ✓ Próximos pasos en la vacunación y efectos secundarios
  - ✓ Reporte

- 60% response rate
- Questions about:
  - ✓ Social Media and Campaign
  - ✓ Occupational safety
  - ✓ Intrafamily and community situations
  - ✓ Next steps in vaccination and side effects
  - ✓ Reporting

Survey Question from last week!

- Question from the “Community Based Vaccine Outreach Program Reporting Module – Community Member Profile Form – General Outreach/Education”.
  - Link: https://www.surveymonkey.com/r/ZTQDVBZ

The question is a two-part question on how to answer two questions on the survey.

Question #2 ask’s “How many community members are attending/receiving the specific intervention that you're reporting on here?” and

Question #10 asks “Which of the following methods are being used for this outreach effort…”.

Because you are reporting an activity on social media (Facebook, Instagram, Twitter, Tik Tok) and you will most likely not have numbers to report on at that moment you are completing the survey.

We must wait for people to view your social media post. We suggest that you report those social medial posts monthly but ensure that you have a tracking sheet and follow up once you are ready to submit the survey at the end of the month.

- 1- DO NOT complete the “Community Based Vaccine Outreach Program Reporting Module – Community Member Profile Form – General Outreach/Education” (from here out referred to as the Survey Monkey Form) at the time of posting on social media
- 2- Have a system in place to track social media work and to use as a reference
- 3- At the end of the month complete the Survey Monkey Form
  - a- for each individual post (using the system from step #2 above as reference)
  - b- using the date that the social media outreach actually took place (not the date of reporting)
  - c- answering question #2 in the Survey Monkey Form using the viewer numbers' analytics on the social media platforms at the time of reporting

Presentaciones de las organizaciones

Escuche activamente
Proporcionar comentarios:

- Respetuosos
- Cortos
- Concretos
- Positivos

Escriban en el chat

Organization Presentations

Listen actively
Provide feedback:

- Respectfully
- Brief
- Concrete
- Positive

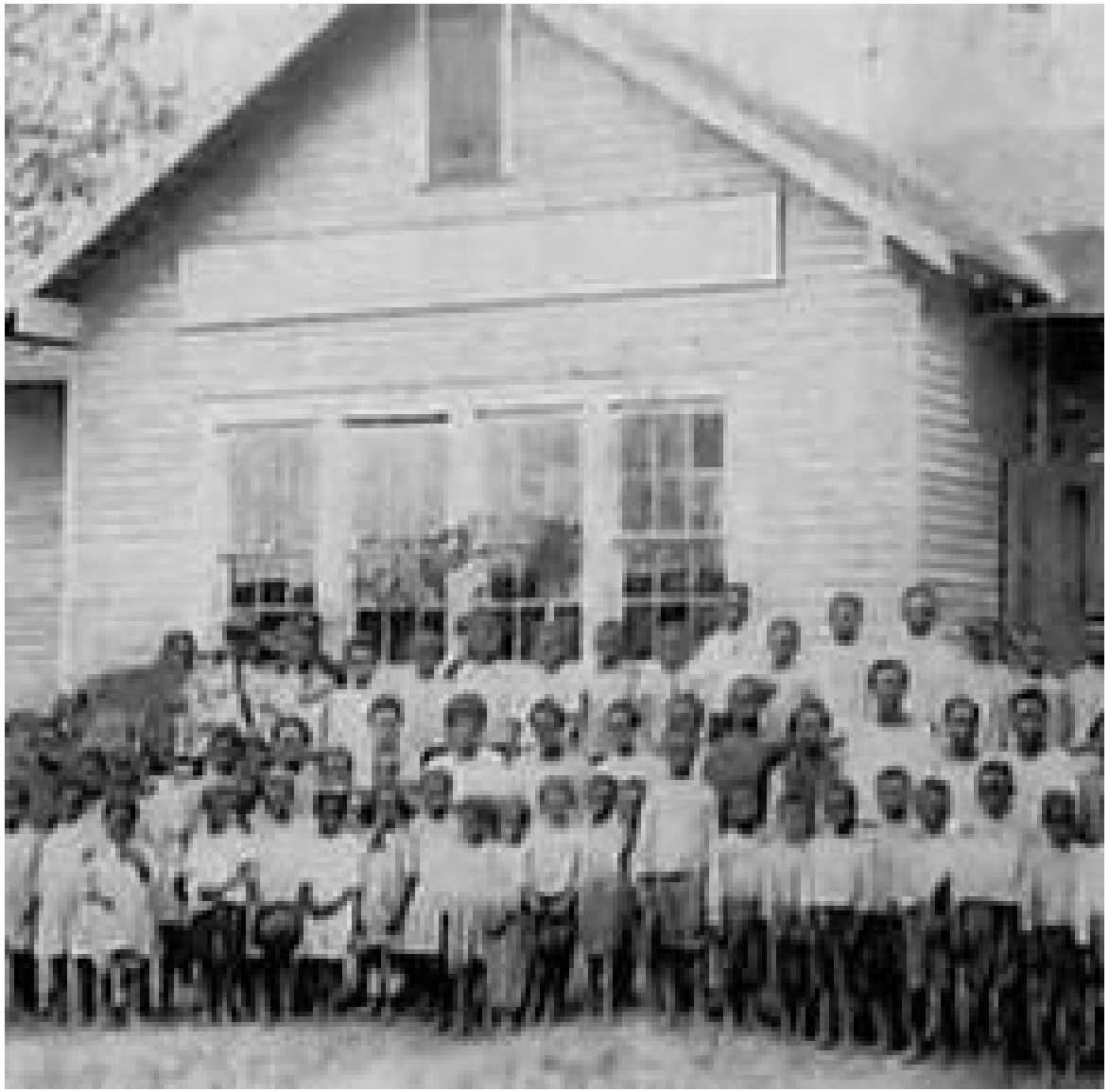
Write your comments in the chat

COTAGE HOUSE INC.,

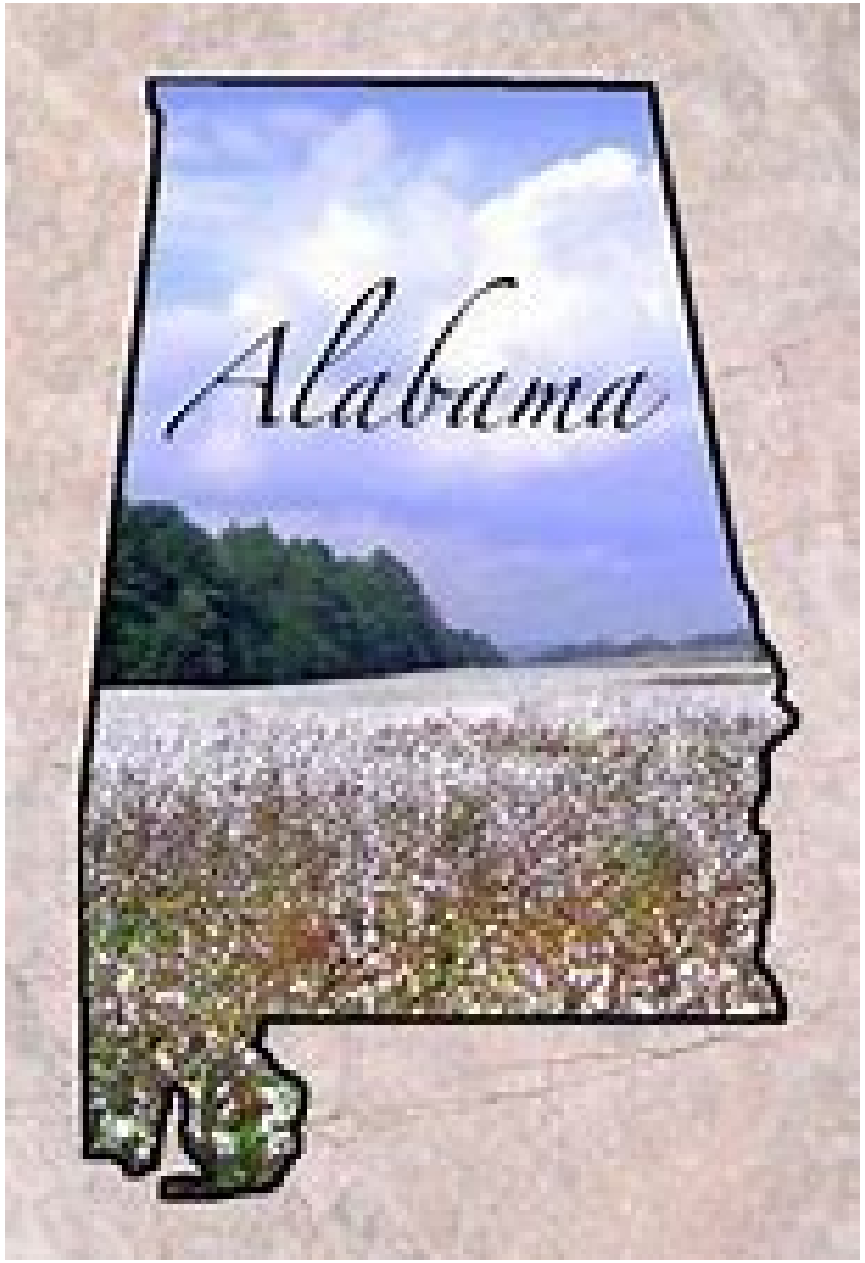
- 501C(3)
- ALIANZA LEARNING
- COLLABORATIVE
- AUGUST 30, 2021

MISSION STATEMENT

PROVIDE THE NECESSARY TOOLS , AND LEADERSHIP TRAINING THAT WILL EMPOWER RURAL WOMEN AND THEIR FAMILIES TO MOVE BEYOND ECONOMIC CULTURAL BOUNDARIES.



GEOGRAPHIC AREA



COTTAGE HOUSE INC.,

IS LOCATED IN THE SOUTHEASTERN PART OF THE STATE OF ALABAMA

IN BARBOUR COUNTY

MAIN ACTIVITIES

TEACHING NEW AND BEGINNING FARMERS HOW TO GROW PRODUCE FOR SELL AND HARVEST IT, CLEAN IT AND PACKAGE IT.
PREPARE FARMERS TO PASS THEIR GAP CERTIFICATIONS AND GET ORGANIC CERTIFIED

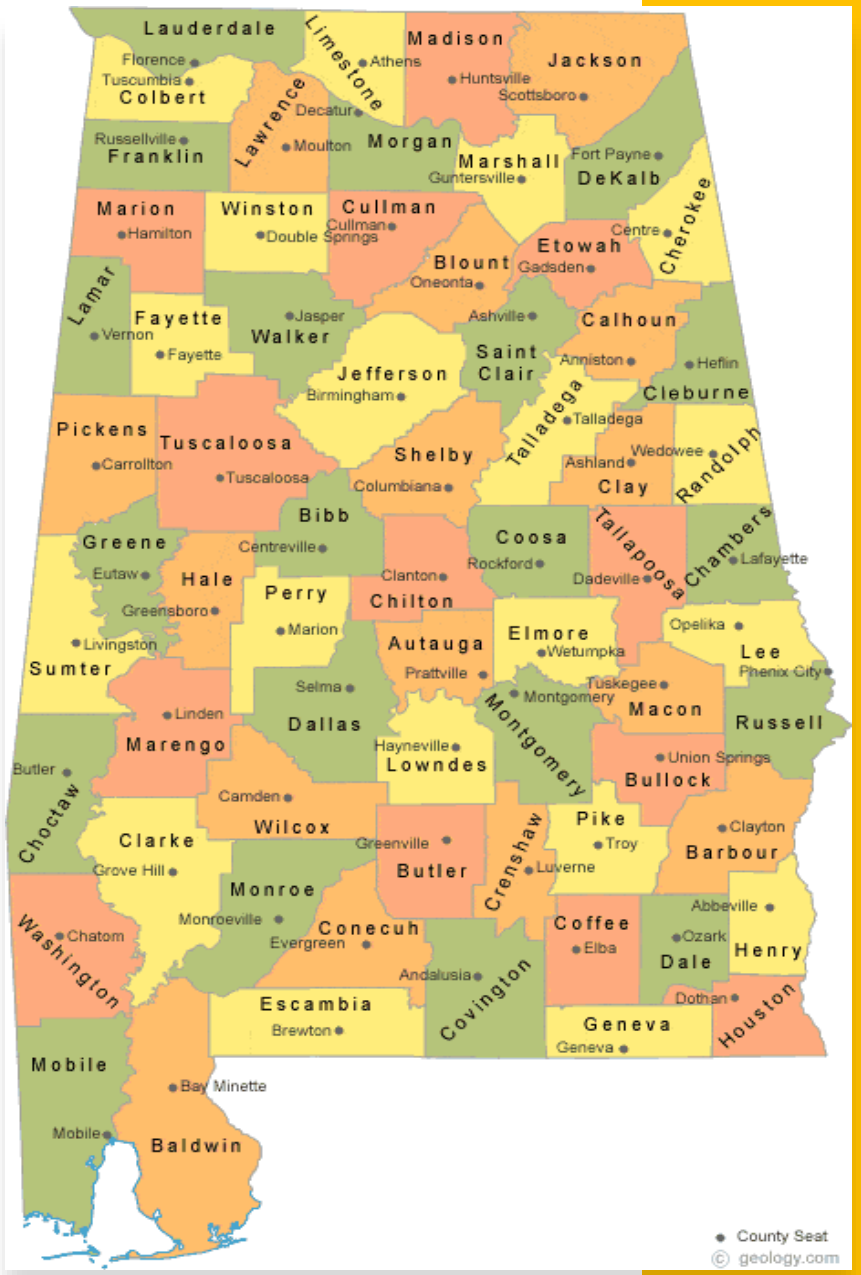
STRATEGIES AND RESOURCES

WE ARE UTILIZING OUR MOBILE MEDICAL HOSPITAL UNIT TO GIVE PHYSICALS, X-RAYS, FILLING PERSCRIPTIONS AND DURING HOME VISITS TO GIVE INBOUND PEOPLE THEIR COVID-19 SHOTS. CONTINUE DOING THE NEWSPAPER AIDS.

OUR TARGET AUDIENCES

WE WILL CONTINUE TO SERVE ALL OF THE COUNTIES LOCATED IN THE BLACK BELT AREA OF ALABAMA. BARBOUR, BULLOCK, DALE, DALLAS, HOUSTON, GENEVA, LEE, HENRY, MONTGOMERY COUNTIES AND OTHER COUNTIES THAT NEED HELP. WE SERVED EVERYONE: FEMALE, MALE,TRANS GENDER, YOUNG AND OLD. NO AGE LIMIT.

WE SERVED EVERYONE.



STRATEGIES AND CHANNELS

- WORD OF MOUTH
- NEWSPAPERS
- MAGAZINES
- TV ADS
- SOCIAL MEDIA
- PRINTED MATERIALS
- FLYERS
- GROUP DISCUSSIONS


DOCUMENTING OUR WORK!!
PICTURES - PICTURES
STORIES
VIDEOS

CHALLENGES

- No Solicitations were allowed.
- Power Outages.


TOGETHER
CAN
AVERAGE
DRINKING


AFTER YOUR
VACCINE,
GET STARTED
WITH V-SAFE
v-safe
Visit vsafe.cdc.gov or aim
your smartphone's camera
at this code

PICTURES

American Indian Mothers

AIMI ITTCH

Intertribal Talking Circle Healing of COVID-19

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Mission:

We are an educational experience for indigenous communities.

We offer transportation to health departments, drug stores, or vaccine clinics for your vaccination and a $20 gift card.

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ITTCH 4 State Geographic Area And Population:

- NC 81,932
- SC 1,650
- VA 30,970
- ME 1,650

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North Carolina

- Coharie
- Meherrin
- Haliwa-Saponi
- Cherokee Indians
- Lumbee
- Occaneechi
- Waccamaw
- Eastern Band

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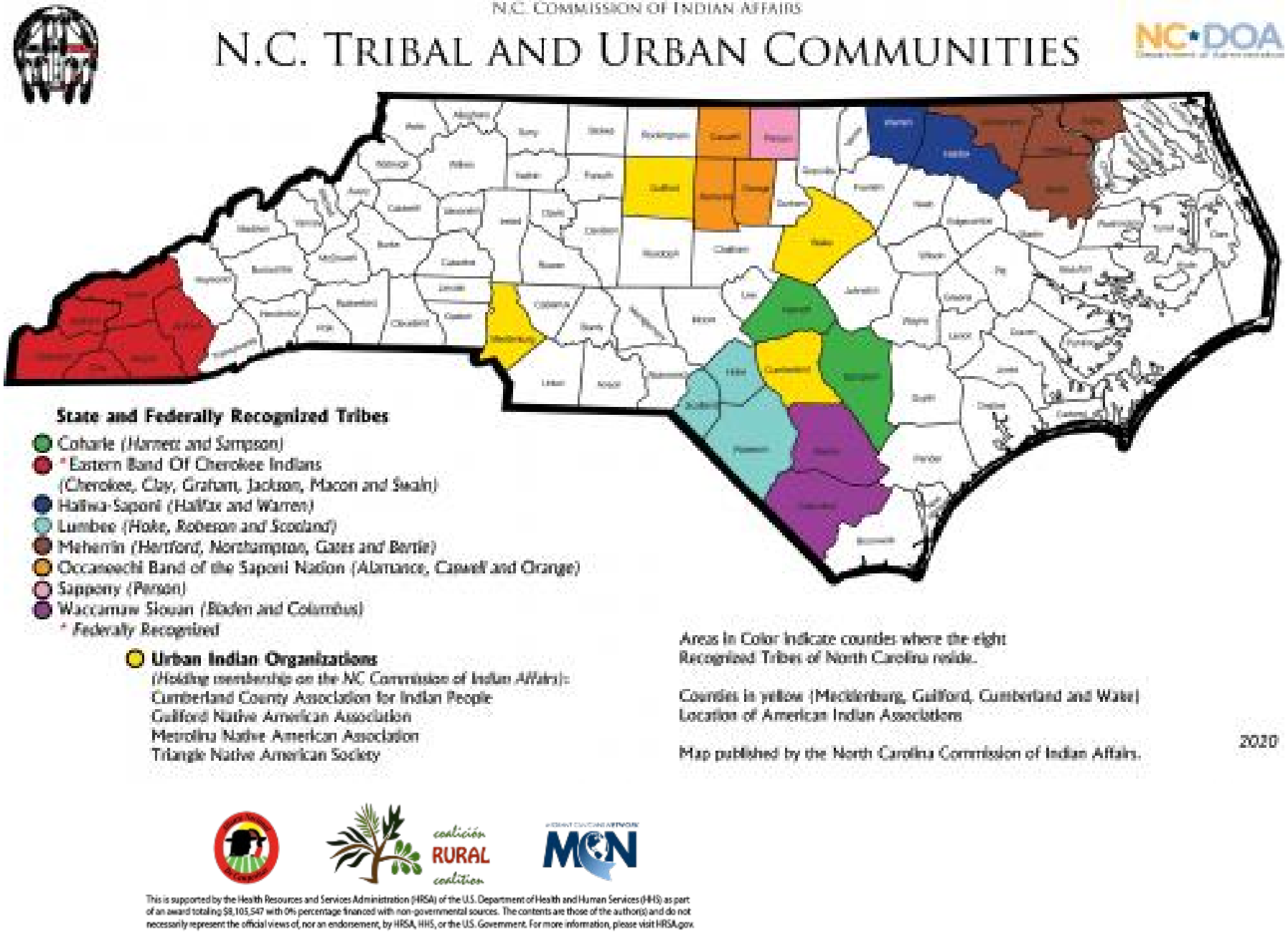
NC Tribes



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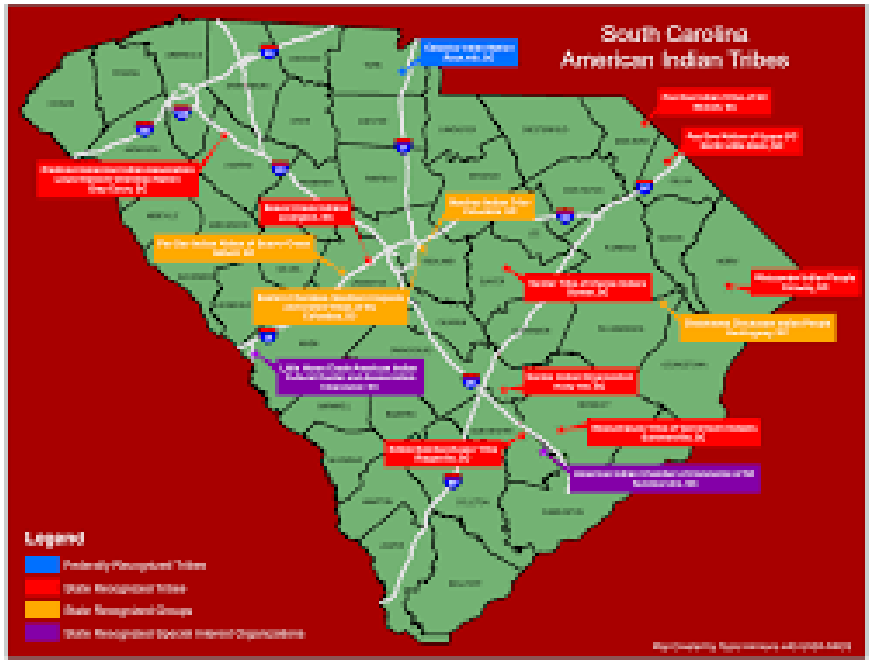
South Carolina



- Waccamaw Indian People
- Pee Dee Tribe
- Sumter Tribe of Cheraw Indians

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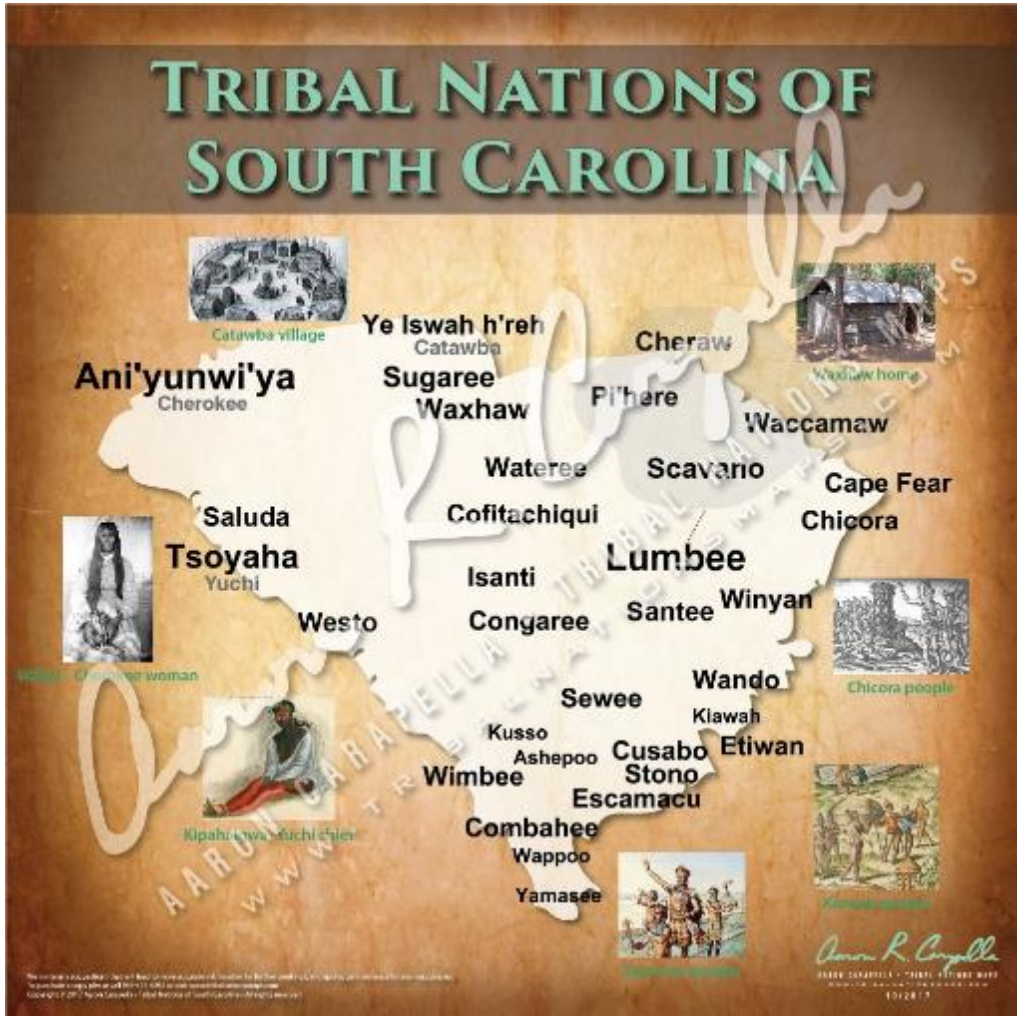
SC Tribes



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Virginia

- The Pamunkey
- Nansemond
- Chickahominy
  Charles City County
- Rappahannock
- Upper Mattaponi
- Nottoway
- Chickahominy
  Eastern Division-New Kent

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VA Tribes

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Maine

- Passamaquoddy Pleasant Point
- Passamaquoddy Indian Town

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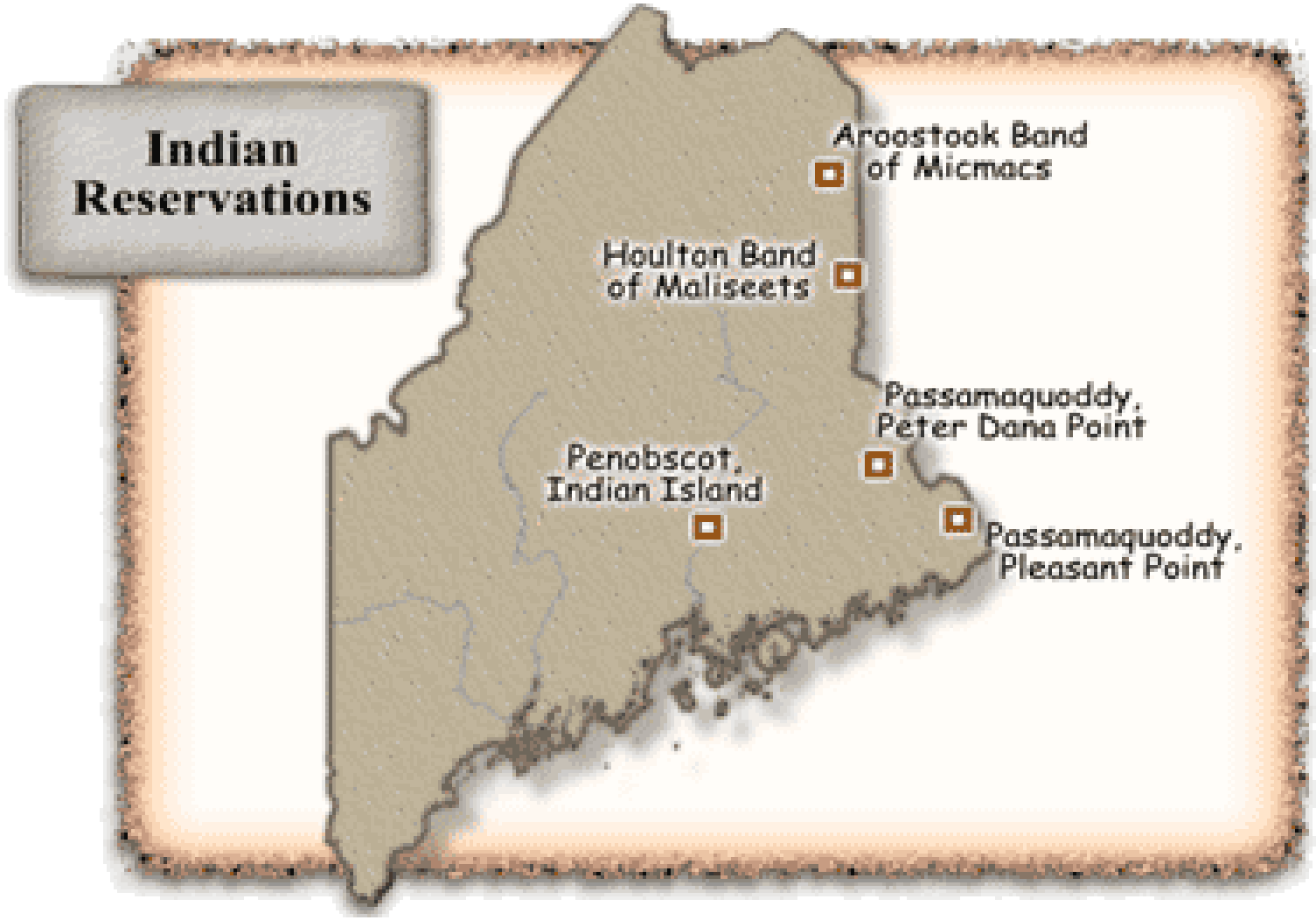
ME Tribes



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Main Activities:

- Face-to-face outreach
- Call Center, dedicated to outbound and inbound calls for transportation to vaccine appointments.
  - *ITTCH National call center 1-833-424-6688*
- Intertribal communications and networking to build events in all 4 targeted states.
- Created network of Intertribal partnerships
- Organized ITTCH events to educate and vaccinate intertribal communities

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Achievements

- Built partnerships with tribal leaders, health depts., churches
- ITTCH partners with similar goals, protect and educate community. (Test & Vaccinate)
- Call Center
- Webpage
- Social Media
- Network

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ITTCH Campaign

- Marketing via
  - Social Media, Instagram, Twitter, Tic-Toc, Facebook & ITTCH Webpage
- Target audience: Indigenous People, 12+
- Goals: increase awareness of the vaccines, educate, and get more people vaccinated

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Plans: To build a strong foundation of trust and communication between indigenous communities in the four state project area

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Social Media Channels:

- AIMI website
- Twitter
- Instagram
- Facebook

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Outreach methods - Activities

- Face-to-face
- Comm. & Org Events
- Networking
  - Health Depts. & Tribes
- Partnerships
- Indian Education
- Call Center
- High School Sports Events
  - testing and vaccination for students

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AIMI-ITTCH

- offers free transportation to vaccination
- A $20 gift card to each family vaccinated

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Strategies and Resources

- Strategies using New channels for our social media to reach our targeted audience. (Tribal Communities)

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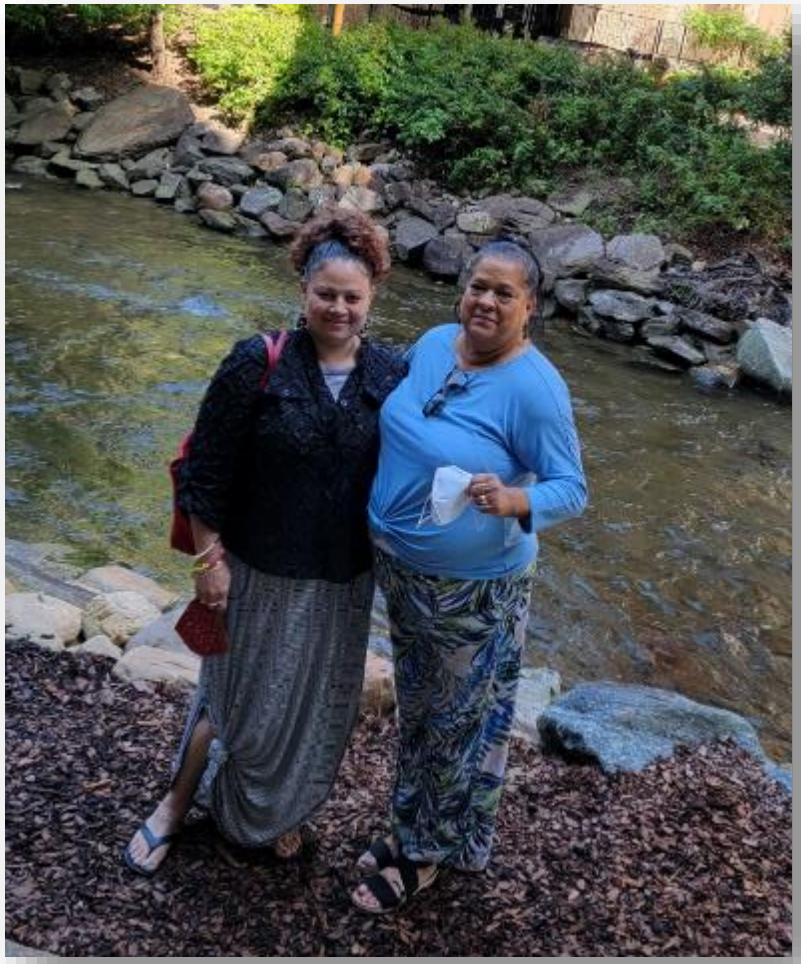
Documenting work:

- Pictures
- Videos



Cherokee, NC

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Waccamaw Sioun

Tribal Office

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Waccamaw Siouan STEM Event

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STEM Event, Waccamaw Siouan

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Carolina Families, Robeson County

coalición RURAL coalition

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Resources & Printed Materials:

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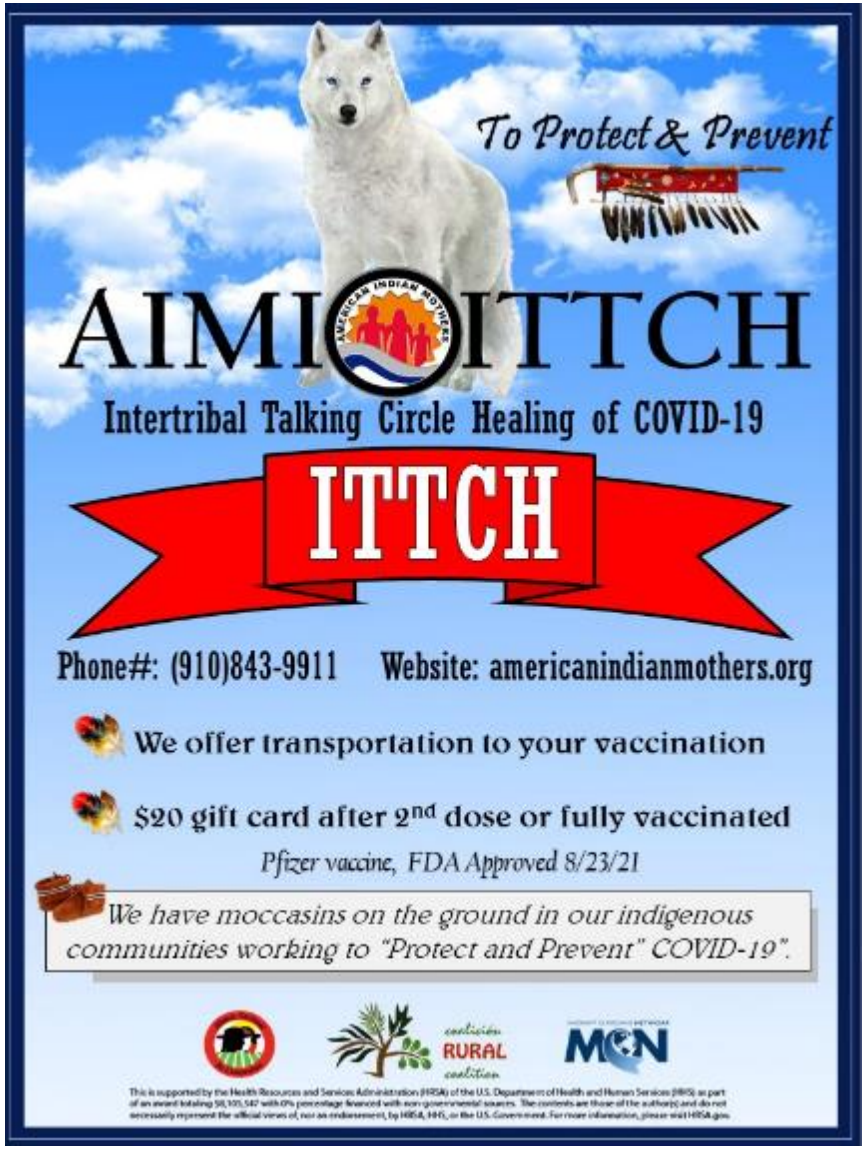
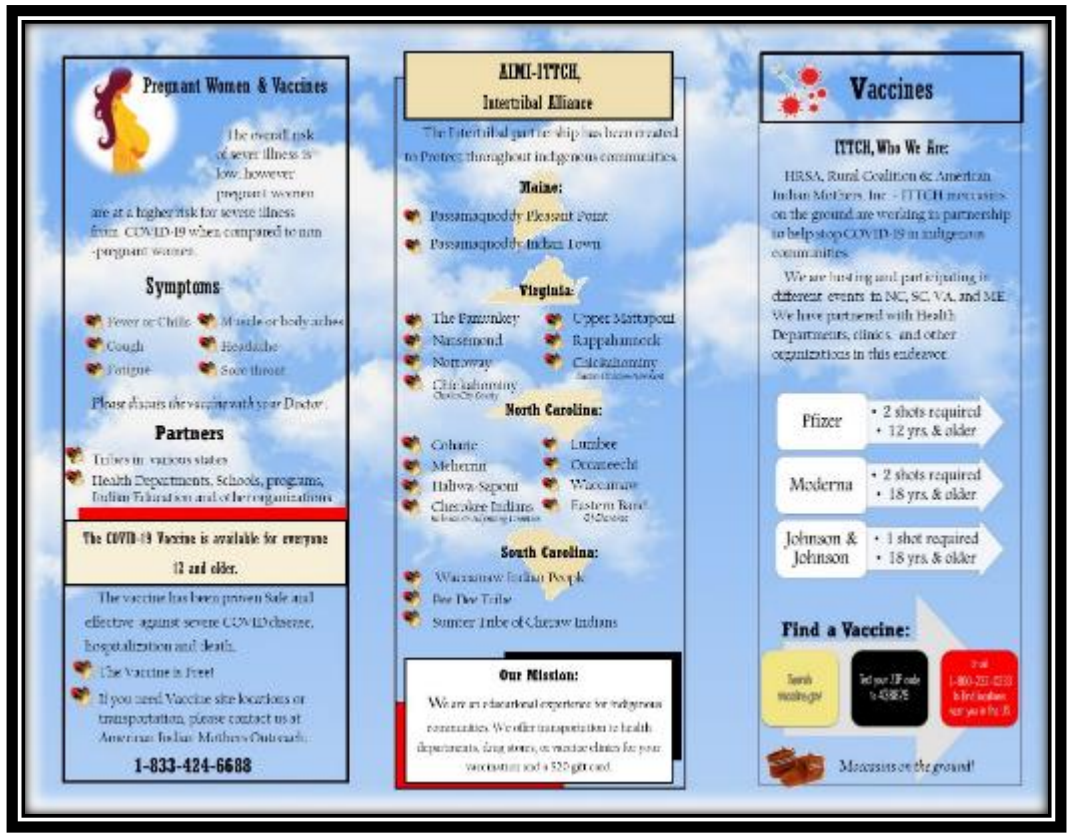
ITTCH
Info. Flyer



ITTCH Brochure



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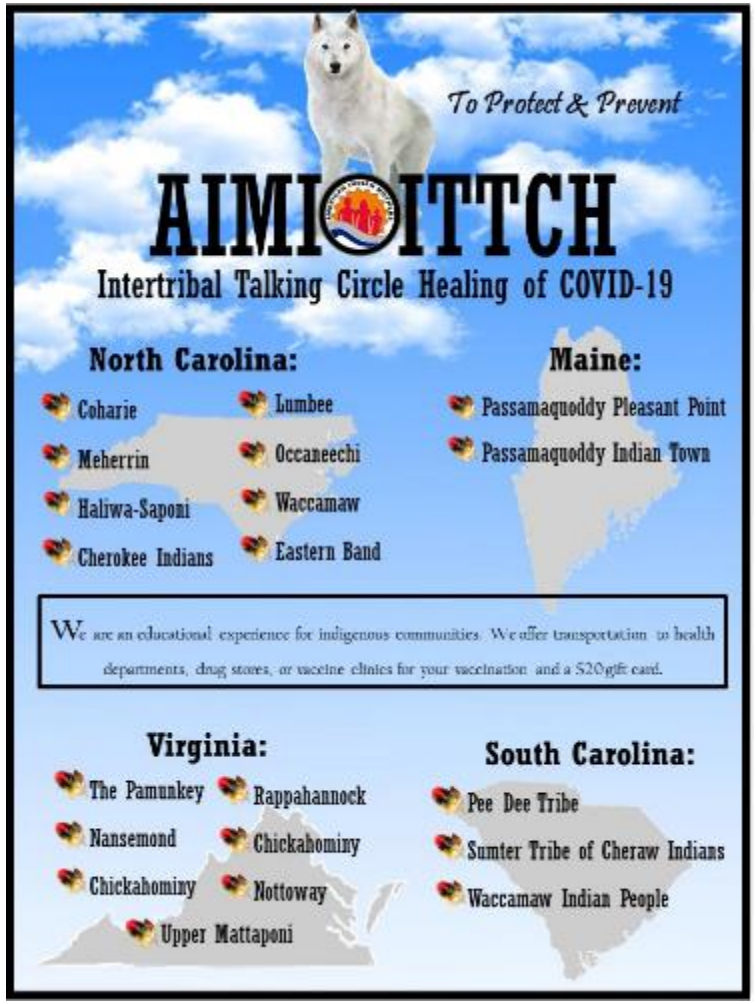
ITTCH 4
State Flyer



coalición RURAL coalition

MCN

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ITTCH Media Release

AIMI ITTCH

Intertribal Talking Circle Healing

CONSENT TO USE PHOTOGRAPHS AND VIDEOS

I _____(name) give permission for photos/videos of me (or my child) taken at

_____(location) to be used by [AIMI-ITTCH] for educational materials,

exhibits, websites and publications. I wave any rights of compensation or ownership.

Do you agree to participate? Yes: _____ No: _____

Name of Participant (please print): _____

Signature of Participant: _____

Name of Parent/Guardian if a minor (please Print): _____

Parent/Guardian's Signature: _____

(Parent/guardian if minor)

Signature of person that is testifying (AIMI – ITTCH Staff):

_____

Date: _____

coalición RURAL coalition

MCN

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Vaccination is…

Goals:

- get people in the communities educated
- Help assist # of people vaccinated

Objectives:

- Visit tribe, churches, door-to-door

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Challenges in the community

- Misinformation in the community
- Misconceptions about COVID
- Fear of the vaccine
- Government distrust

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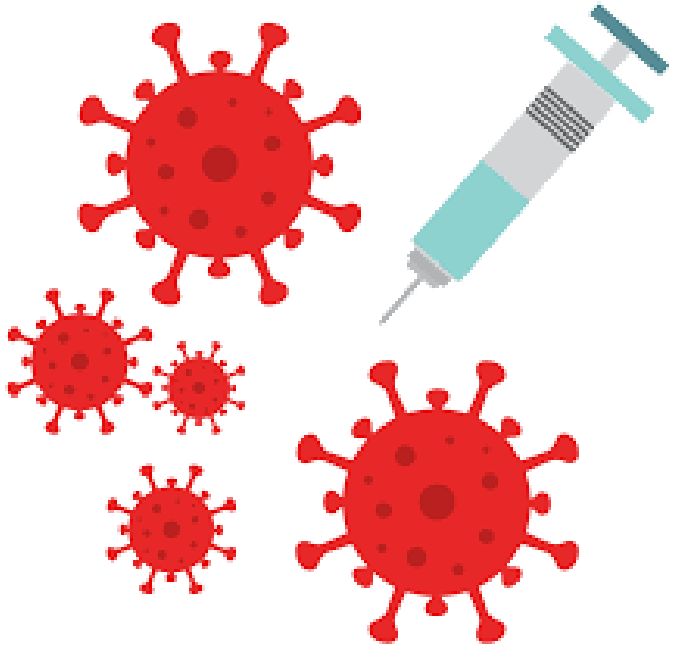

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Organization - Organización

Alianza Learning Collaborative - Comunidad de aprendizaje de Alianza

Date - Fecha

Descripción breve de lo que su organización ha estado realizado con relación al COVID-19 y la vacunación antes de unirse a este proyecto con Alianza

Misión
Área geográfica
Actividades principales
Logros

Brief description of the work your organization has been doing related to COVID-19 and vaccination before engaging with this Alianza collaborative

Mission
Geographic area
Main activities
Achievements

Estrategias y recursos

¿Qué está usando o planea usar en las actividades de su organización, de las herramientas presentadas en la comunidad de aprendizaje?

Strategies and resources

What are you using or are you planning to use in your organizational activities from the tools shared in the collaborative?

¿Cómo está usando o planea utilizar la campaña *Vacunación es…?*

¿Quién es/son su/s público/s objetivo?

Incluya ubicación, género, edades, origen étnico, etc. (perfil).

¿Cuáles son sus metas y objetivos de su campaña *Vacunación es…?*

How are you using or planning to use the *Vaccination is….* campaign?

Who is/are your target audience/s?

Please include location, gender, age, ethnicity, etc. (profile).

What are your *Vaccination is…* goals and objectives?

¿Cómo está usando o planea utilizar la campaña *Vacunación es…*?

Estrategias

Canales o medios de comunicación

Recursos (materiales imprimibles, redes sociales, videos, etc.)

¿Está utilizando canales de comunicación nuevos o que no había usado antes para llegar a su público objetivo?

How are you using or planning to use the *Vaccination is….* campaign?

Strategies

Channels

Resources (printing materials, social media, videos, etc.)

Are you using new channels, or ones you have not used before, to reach your target audiences?

¿Cómo esta documentando su trabajo en la comunidad de la campaña *Vacunación es…?*

How are you documenting your work in the *Vaccination is…* campaign?

Retos

¿Dónde necesita ayuda, ideas, retroalimentación?

Challenges

Where do you need help, ideas, feeback?

Ideas, sugerencias, comentarios de los miembros de la comunidad de aprendizaje

Ideas, suggestions, or comments from the collaborative partners

Información errónea en salud y medios de comunicación social

Health misinformation and social media

Agosto 31 del 2021/ August 31, 2021

Objectives

- Review concepts of misinformation and infodemic.
- Understand how misinformation can spread on social media and negatively impact on health results.
- Identify tools for determining reliability and potential harm of health-related social media messages.

Objetivos

- *Revisar conceptos de información errónea, desinformación e infodemia.*
- *Entender como la información errónea impacta el acceso y los resultados en salud.*
- *Identificar herramientas para determinar la confiabilidad y el posible impacto de la información en salud que reciben, antes de compartirla con otras personas.*

Infodemia

Se refiere a un gran aumento del volumen de información relacionada con un tema particular, que puede volverse exponencial en un período corto debido a un incidente concreto como la pandemia actual.

Infodemic

Refers to a large increase in the volume of information associated with a specific topic and whose growth can occur exponentially in a short period of time due to a specific incident, such as the current pandemic.

Información errónea

La información errónea es incorrecta o engañosa. No se divulga con intención de hacer daño. La información errónea puede divulgarse por error involuntario, pero es igualmente peligrosa.

Misinformation

Misinformation is incorrect or misleading. It is not disclosed with intent to do harm. Misinformation can be disclosed by unintentional mistake, but it is equally dangerous.

Desinformación:

Es la información falsa o incorrecta con el propósito deliberado de engañar.

Misinformation

Is false or inaccurate information deliberately intended to deceive.

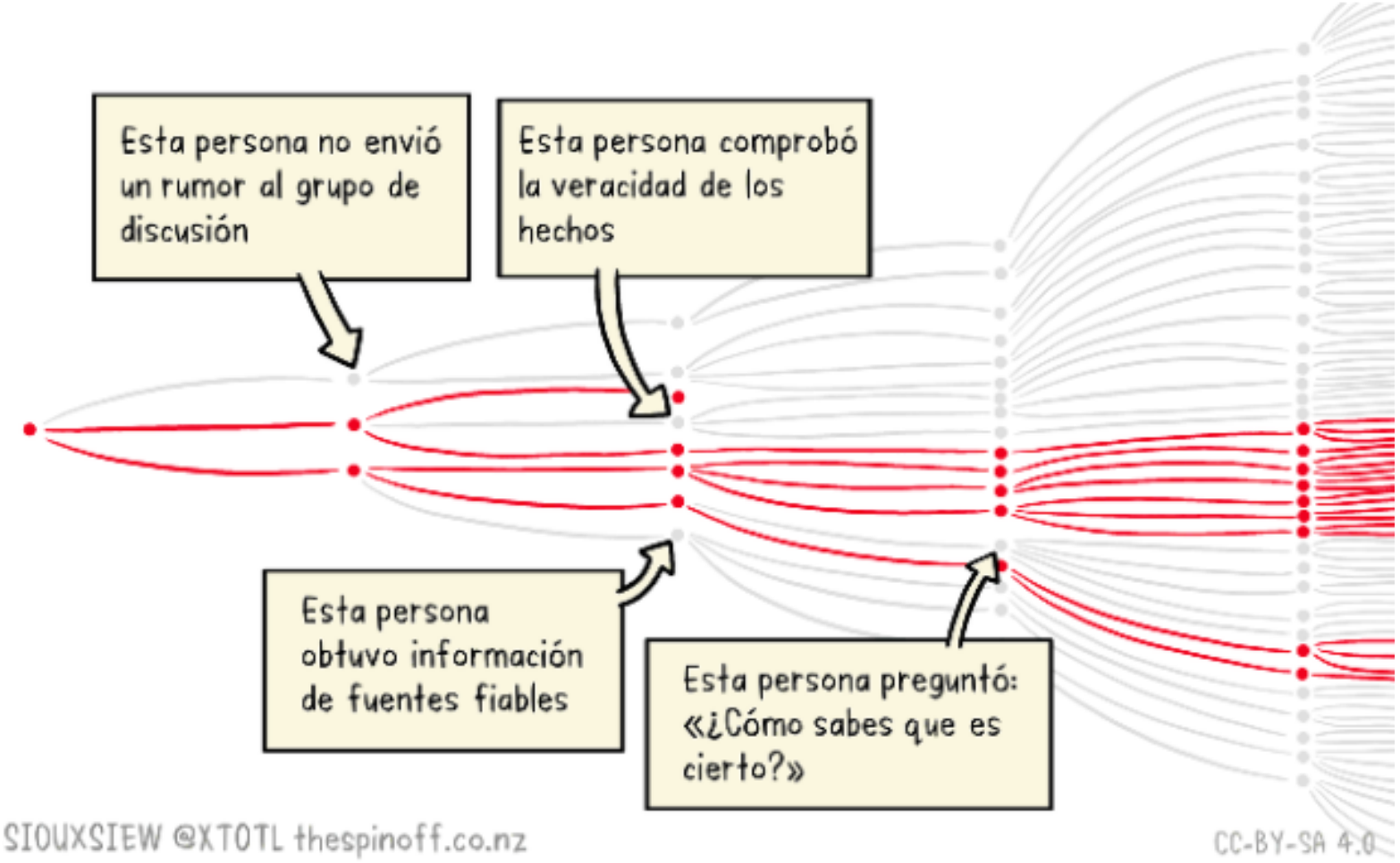
Imagen superior cortesía de Shutterstock

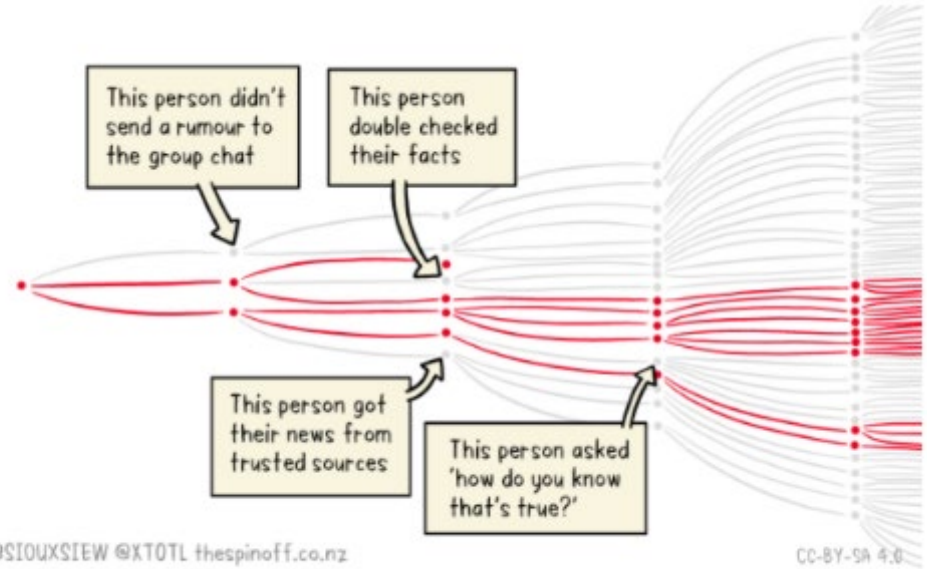
Misinformation can be an innocent mistake, but it's still dangerous.

Disinformation is dangerous, plus it serves someone else's agenda.

La información errónea puede divulgarse por un error involuntario, pero es igualmente peligrosa.

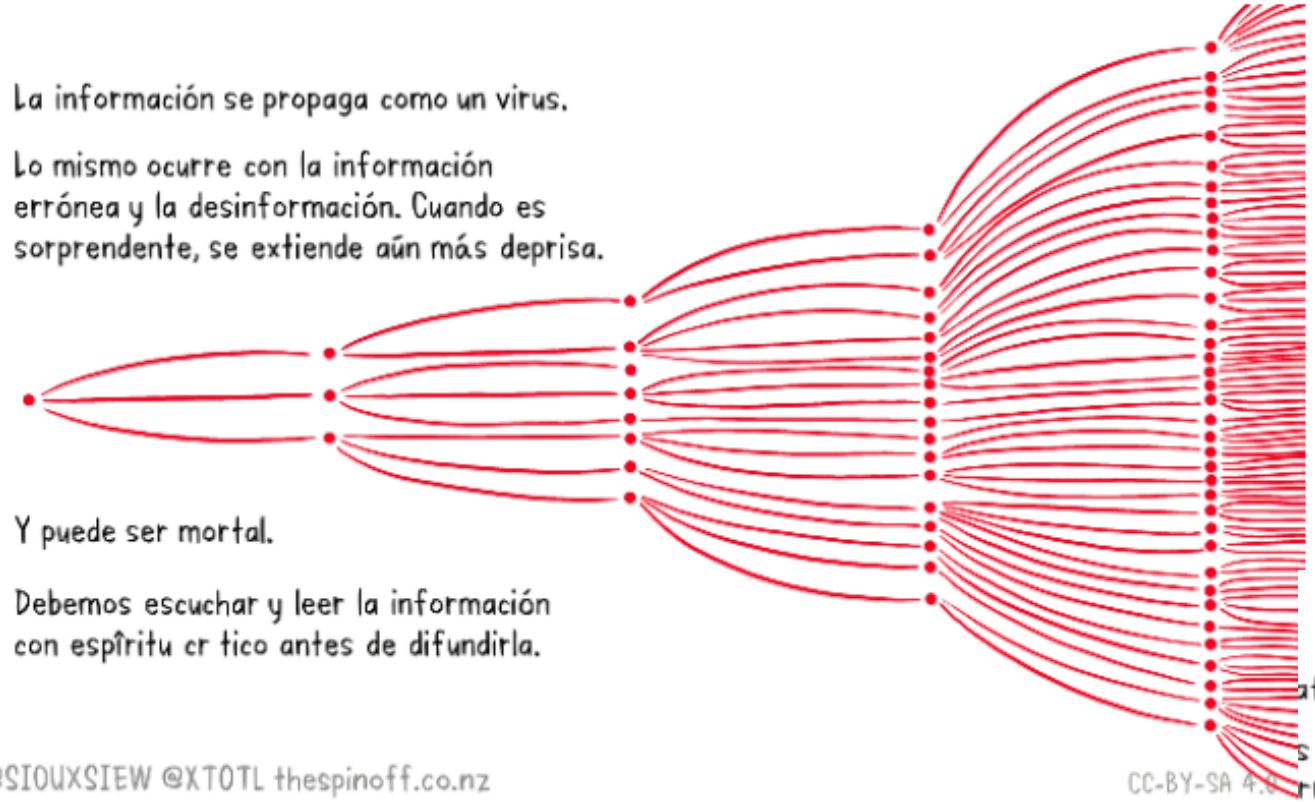
La desinformación es peligrosa y sirve a los intereses de alguien.


Esta persona no envió un rumor al grupo de discusión
Esta persona comprobó la veracidad de los hechos
Esta persona obtuvo información de fuentes fiables
Esta persona preguntó: «¿Cómo sabes que es cierto?»
SIOUXSIEW @XTOTL thespinoff.co.nz
CC-BY-SA 4.0


This person didn't send a rumour to the group chat
This person double checked their facts
This person got their news from trusted sources
This person asked 'how do you know that's true?'
@SIOUXSIEW @XTOTL thespinoff.co.nz
CC-BY-SA 4.0

La información se propaga como un virus.

Lo mismo ocurre con la información errónea y la desinformación. Cuando es sorprendente, se extiende aún más deprisa.

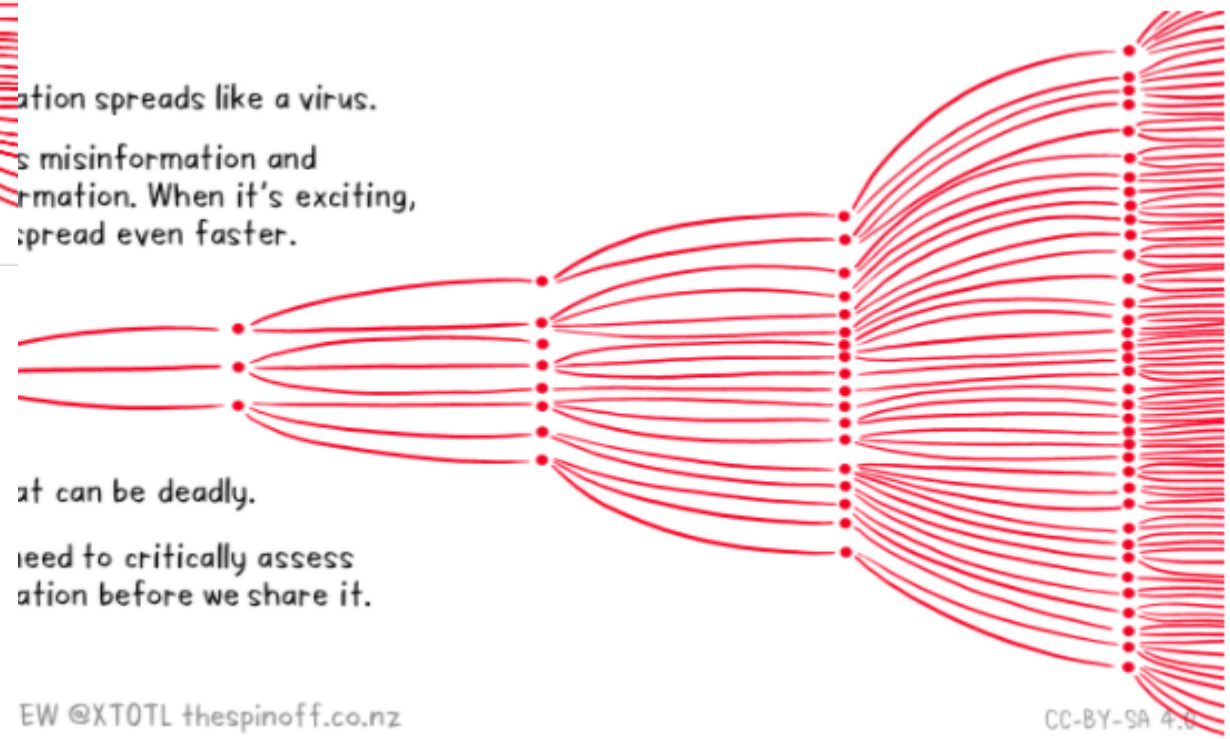


Y puede ser mortal.

Debemos escuchar y leer la información con espíritu cr tico antes de difundirla.

ation spreads like a virus.

s misinformation and
rmation. When it's exciting,
spread even faster.

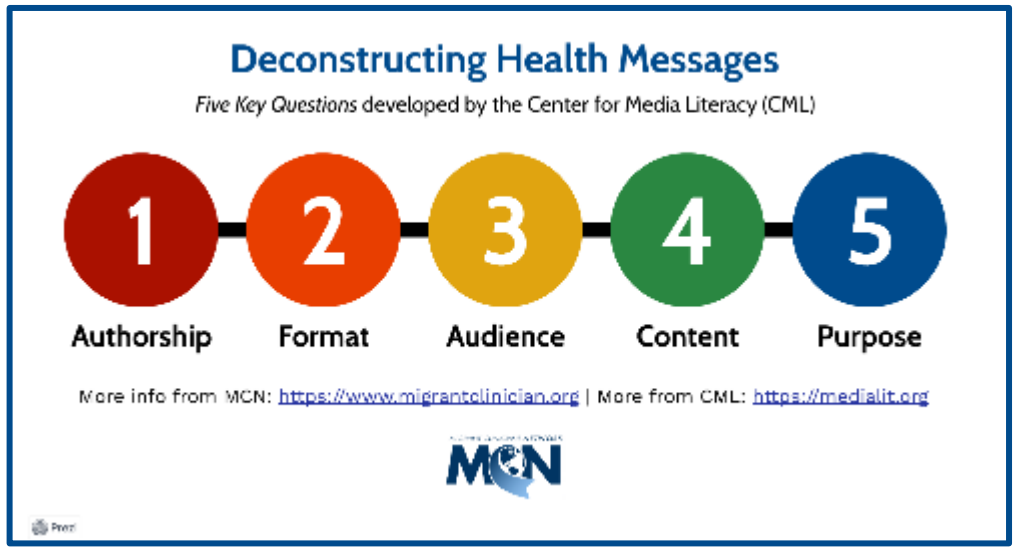


at can be deadly.

need to critically assess
ation before we share it.

Health Literacy Resources

Deconstructing Health Messages Prezi Presentation with Resource Links



Deconstructing Health Messages - Handout

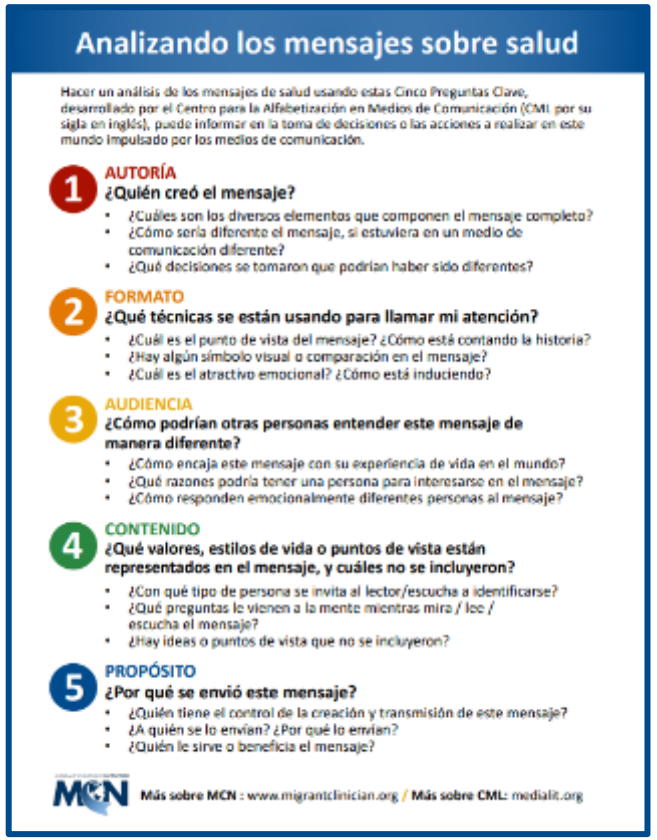
WHO Misinformation Resources

Recursos

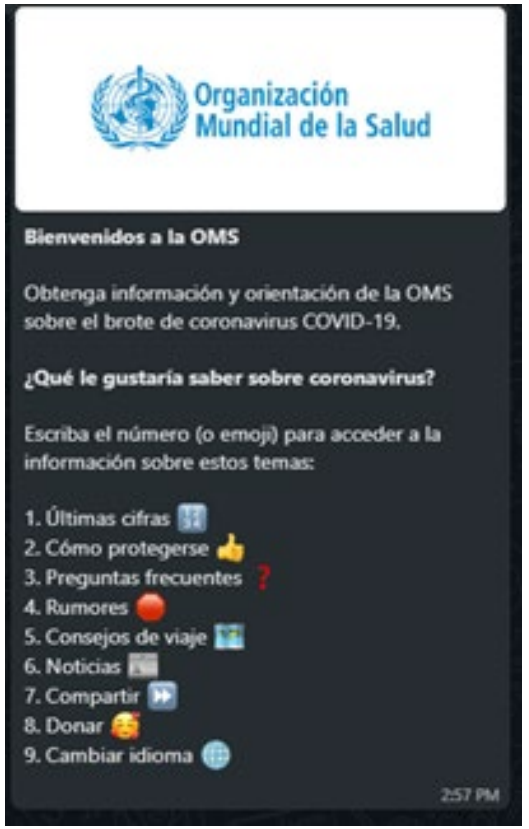
Analizando mensajes sobre salud
Presentación Prezi con enlaces a recursos

Se encuentra en el sitio web de MCN: https://www.migrantclinician.org/es/toolsource/resource/analizando-mensajes-sobre-salud-cinco-preguntas-clave.html

Analizando mensajes sobre salud
Material de apoyo



OMS Recursos sobre disinformación



Health Misinformation and Social Media
Resources from the Panel Discussion

Deconstructing Health Messages

This resource supports the analysis of health information using the Center for Media Literacy's *Five Key Questions* and links to related resources. It's available as a PDF or Prezi presentation.

World Health Organization

WHO COVID-19 Mythbusters

This page on the World Health Organization website is constantly updated with debunking materials to counter the latest misinformation regarding COVID-19.

WHO Health Alert on WhatsApp

From government leaders to health workers and family and friends, this messaging service provides the latest news and information on coronavirus including details on symptoms and how people can protect themselves.

How to Report Misinformation Online

The WHO has compiled the steps necessary to report misinformation on the most popular online platforms in order to encourage individuals to report false or misleading content online.

Equal Access Language Services LLC

Equal Access Language Services

This service specializes in interpretation, training, translation and consultation for organizations that need to communicate in various languages.

CIELO
COMUNIDADES INDÍGENAS EN LIDERAZGO

Resources in Indigenous Languages

CIELO has translated COVID-19 related resources into indigenous languages from across Latin America.

The REFUGEE RESPONSE

Videos from The Refugee Response

Refugee Response has short videos in many languages on topics including mental health and recognizing misinformation during a pandemic.

Analizando mensajes sobre salud

Este recurso apoya el análisis de la información de salud utilizando las Cinco Preguntas Clave del Centro de Alfabetización Mediática y enlaces a recursos relacionados. Está disponible como una presentación PDF o Prezi.

Consejos para la población acerca de los rumores sobre el nuevo coronavirus (2019-nCoV)

Esta página en el sitio web de la Organización Mundial de la Salud se actualiza constantemente con materiales de desacreditación para contrarrestar la última información errónea sobre COVID-19

Cómo señalar la información errónea publicada en línea

La OMS ha recopilado los pasos necesarios para denunciar la desinformación en las plataformas en línea más populares con el fin de alentar a las personas a denunciar contenido falso o engañoso en línea.

Servicio de alertas sanitarias de la OMS por WhatsApp en español

La OMS ha puesto en marcha un servicio especial de mensajería en español y otros idiomas, con la colaboración de WhatsApp y Facebook, para ayudar a la población a protegerse del coronavirus.

Acceso igualitario a servicios de lenguaje

Este servicio se especializa en interpretación, capacitación, traducción y consultoría para organizaciones que necesitan comunicarse en varios idiomas..

Recursos en lenguages indigenas

CIELO ha traducido recursos relacionados con COVID-19 a lenguas indígenas de toda América Latina

Get vaccinated! ¡Vacúnese!

Technical Assistance | Asistencia técnica

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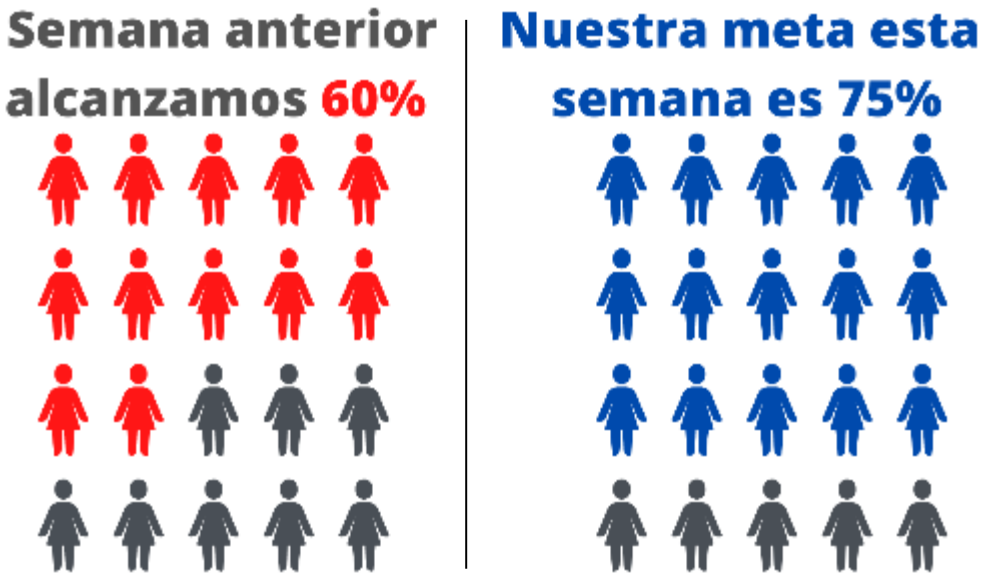
Visit Our Website

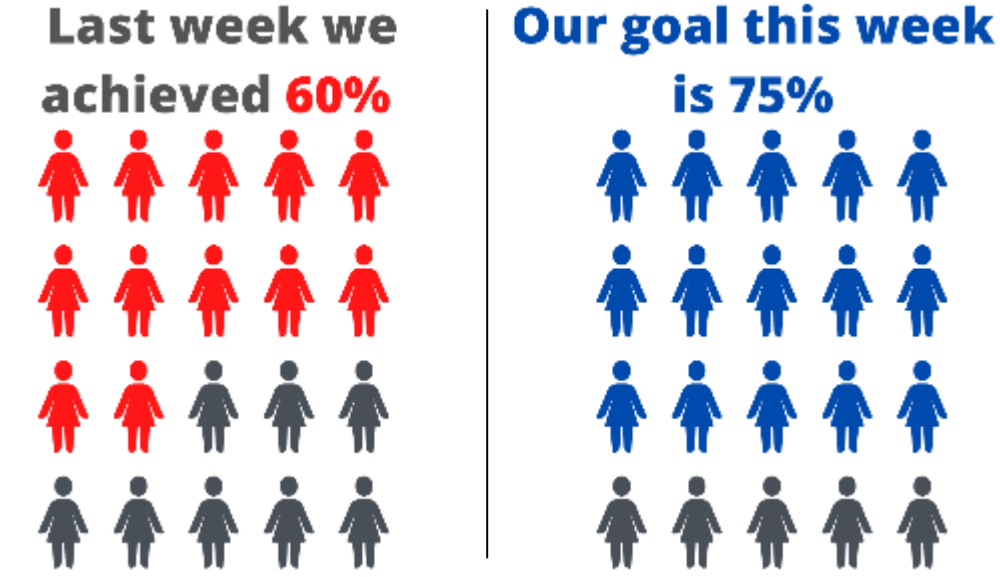
Evaluación de la Comunidad de Aprendizaje/ Learning Collaborative Evaluation Form

Participant Evaluation for the Learning Collaborative

Evaluación de la comunidad de aprendizaje

https://mcn.iad1.qualtrics.com/jfe/form/SV_cTvwZgyyD8aort4





MCN Media Technical Assistance Hour

Hora de asistencia técnica en medios de comunicación

English - September 3, 2021
7:30 am PT / 9:30 am CT / 10:30 am ET

Español - 3 de septiembre de 2021
9:30 am PT / 11:30 am CT / 12:30 pm ET

Alianza / MCN Learning Collaborative Schedule
7AM PT/9AM CT/ 10AM ET

~~July 13, 2021~~
~~July 20, 2021~~
~~July 27, 2021~~
~~August 03, 2021~~
~~August 10, 2021~~
~~August 17, 2021~~
~~August 24, 2021~~
August 31, 2021
September 7, 2021
September 14, 2021
September 21, 2021
September 28, 2021
October 12, 2021
October 26, 2021
November 9, 2021
November 23, 2021

Resources/Recursos

- **Migrant Clinicians Network**
  - https://www.migrantclinician.org/COVID-19-pandemic
  - Learning Collaborative Recordings
  - https://www.migrantclinician.org/blog/2021/jul/faq-covid-19-vaccine-and-migrant-immigrant-and-food-farm-worker-patients.html
- **National Resource Center for Refugees, Immigrants and Migrants**
  - https://nrcrim.org/
- **Centers for Disease Control and Prevention**
  - https://www.cdc.gov/

Next Learning Collaborative/

Próxima sesión de nuestra comunidad de aprendizaje

September 7, 2021

7 de septiembre del 2021

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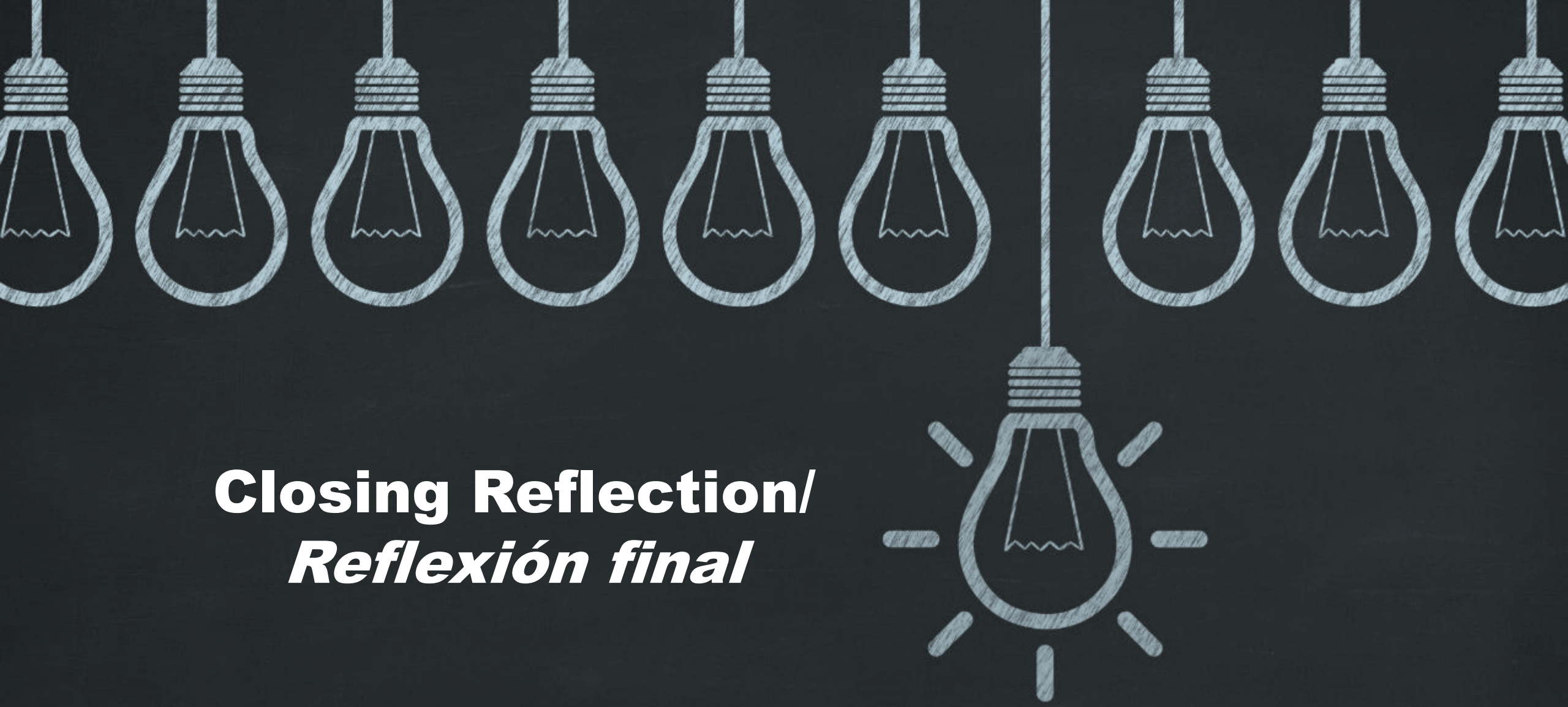
MCN FAQ

MCN FAQ

Closing Reflection/
Reflexión final




Thank you for your participation!
¡Gracias por su participación!