

Slide 1

Principles of Public Health for Community Health and Outreach Workers

Part 1

What is Public Health? Presented by Ileana M. Ponce-Gonzalez, MD,MPH,CNC

Slide 2

Public Health



- Health Promotion
- Surveillance
- Monitoring
- Communication
- Analysis
- Outbreak
- Risk
- Epidemics
- Investigation

Slide 3

Learning Objectives

- Introduce the history of public health

- Present the main definitions of Public Health
- Introduce the three fundamental missions of Public Health
- Recognition of public health professionals

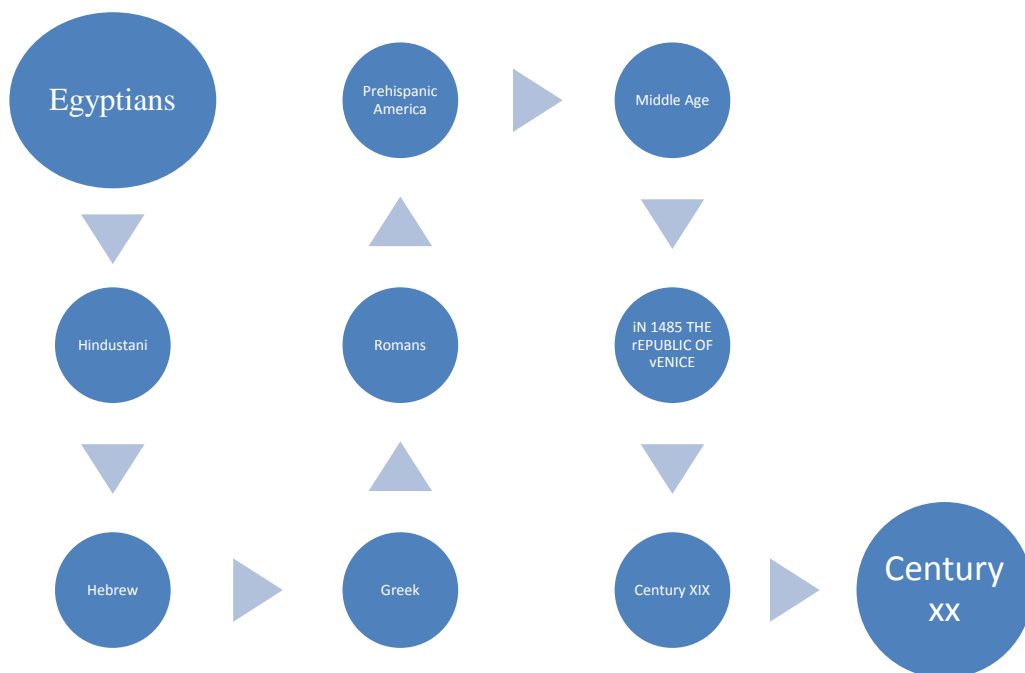
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- Public Health Professionals
- Three fundamental missions of Public Health
- Importance
- Definitions of public health
- History

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History of Public Health

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What is Public Health?

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Discipline responsible for the protection of health at the population level.

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Seeks to improve the health of communities by promoting healthy lifestyles, awareness campaigns, education and research.

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With the participation of specialists in medicine, biology, nursing, sociology, statistics, veterinary and other sciences and areas.

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Public health is the science and art of preventing disease, prolonging life, promote health and physical and mental efficiency through organized community effort for: Charles-Edward Amory Winslow

1. environmental sanitation;
2. control of communicable diseases;
3. health education;
4. the organization of medical and nursing services; and
5. the development of the social mechanisms that ensure the individual and the community with a standard of living adequate for the health maintenance

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Global public health activities changed by modifying the technology and social values, but the goals remain the same, namely to reduce the amount of disease, premature death and disorders and disabilities caused by the disease in the population.

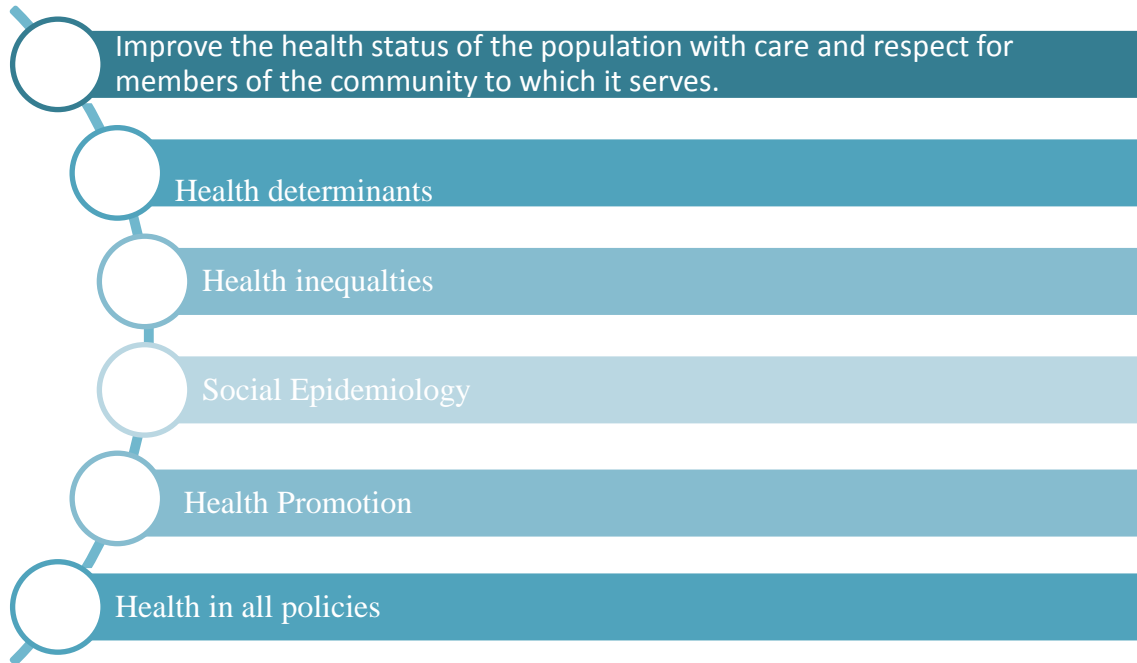
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Public Health Reception

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What use is Public Health?

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The patient experience in public health

http://wiki.ead.pucv.cl/index.php/SNS:Propuesta_de_experiencia_para_el_paciente

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The three fundamental missions of Public Health

- Evaluate and monitor health
- Knowing the health of communities and populations at risk to identify health problems and priorities.
- Develop programs and public policies

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Graph available, [Diez servicios esenciales de salud publica](#)

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Evaluate and monitor health

- the goal is to know the state of health of communities and populations at risk to identify health problems and priorities

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Evaluate and monitor health

1

Assessment of the health needs of the population.

2

Research the occurrence of problems and health risks.

3

Analysis of the determinants of health risks identified.

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Develop Programs and Public Policy

- Adopting a role as mediator and spokesman.
- Prioritization of needs identified.
- Develop plans and programs to meet those needs.

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Managing resources and developing an organizational structure.

Putting programs

Evaluating programs and establishing systems assurance and quality improvement.

Informing and educating the population.

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That all people have access to services that are appropriate and cost-effective services, including health promotion and disease prevention, evaluating the effectiveness of such interventions, ensuring the implementation of the services that are needed to help reach the objectives to meet the needs highlighted by stimulating the actions are developed, regulating that launched or providing services directly.

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Public Health Professionals



Slide 25

Graphic

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http://www.ted.com/talks/steven_johnson_tours_the_ghost_map

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Please complete the participant evaluation

Thank you!

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For more information

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Coming soon – Please note webinars are in Spanish only

1. What is Public Health – January 14, 2015
2. Health Disparities – February 28, 2015
3. The Role of the Promoter in Public Health – March 18, 2015
4. The Ten Essential Services of Public Health – April 15, 2015
5. Culture and Health – May 13, 2015
6. Community Needs Assessment – June 17, 2015
7. Do People choose their own Health? – July 15, 2015
8. The Role of Community Health Workers and Promotores in Community Based Participatory Research (CBPR) – August 12, 2015
9. Empowering CHWs by Using Health Information Technology – September 16, 2015
10. Future Challenges in Public Health – October 14, 2015